



10 Simple Fundraising Ideas

There are a lot of ways to increase awareness and let people know about your involvement with Gilda's Club. Below are some easy and sometimes Gilda spirited ideas on how to get your friends, family and co-workers to join you in supporting the mission of Gilda's Club.



DONATIONS INSTEAD OF GIFTS: Ask your friends and family to make a donation on your behalf rather than purchase you a gift in honor of your birthday, anniversary or graduation.



JEANS/ CASUAL DAY: Work with your employer or supervisor to organize a jeans or casual day. Each person can pay an agreed upon amount to wear something more casual on a set day.



POP CAN DRIVE: Collect at work and in your neighborhood. It's a messy job that no one really like so put on some gloves and turn those cans into additional dollars for you.



BOOK SALE: Gather up gently used books from friends, family and co-workers and sell them to a used book store. Donate the proceeds to your fundraising efforts.



COOK OFF: Who makes the best Chili in your office, or bakes the best cake? Have people vote for the best with spare change and donations.



GIVE BACK NIGHTS AT LOCAL RESTAURANTS: Many local restaurants offer a particular night when they will donate proceeds to non-profits.



GARAGE SALE: Team members can band together by donating items for one huge garage sale. Advertise the sale wherever you can and make sure everyone knows the money benefits Gilda's Club. You don't even have to spend time marking items. Ask for donations and you'll get more than what the items are worth.



MATCHING GIFTS: Many companies already have a matching gift program. Ask your company to match what you raise. Make sure you are asking the people that donate to you if their company has a matching gift program too. This is a great way to double your fundraising efforts.



GET ACTIVE: Host Yoga, Zumba, or active activity fundraiser. Ask a local instructor to donate their time and host a drop in activity and collect donations.



BE SOCIAL: Don't forget to utilize the power of social media. Post an ask on Facebook, Twitter, LinkedIn, etc. Be sure to include public thank you's as well.

Fundraising often takes a little creativity and persistence and it is vital to the Gilda's Club mission. We are grateful you have joined us in this effort. You are making a big difference in the lives of many. **THANK YOU!**